

**Belgotex®**

**PREMIUM SDN**  
COLLECTION

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WESTMINSTER AND HILTON

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**B.**

A World of Choice



# PREMIUM SDN COLLECTION

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**Luxury is in each detail, when it comes to luxurious living, Westminster and Hilton hold the crown. These premium carpets give long lasting comfort and satisfaction guaranteed.**

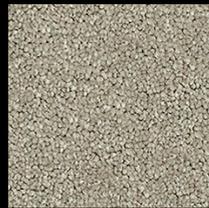
Superior appearance retention and performance are the foundation of Premium SDN with its stain and fade proof qualities. Extremely high twists per metre and heat-treated so no matter what you throw at them, our carpets will retain excellent tip definition and appearance.

Global GreenTag certified to pass the world's toughest standards to protect our users and their family's health and safety. Proven as New Zealand's Premium Solution Dyed Nylon for over 20 years.

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# WESTMINSTER

True luxury, Westminster takes carpet to new heights of comfort and sophistication. This elegant cut-pile carpet offers plush softness underfoot and provides superior sound absorption properties. Made from Premium Solution Dyed Nylon, this carpet is stain proof, fade proof, anti-allergenic with outstanding performance.



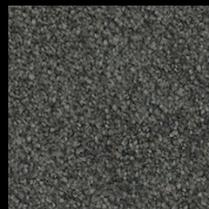
Frost



Ironstone



Silver Chalice



Gannet



Aluminum



Coal City



Kirsh



Peat



Zimmer



Black City



Royal

**PREMIUM GREENTAG  
SOLUTION DYED NYLON**

**YARN WEIGHT**  
1200/m<sup>2</sup> / 36oz/yd<sup>2</sup>

**PILE HEIGHT** 7.0mm

**TOTAL THICKNESS** 9.5mm

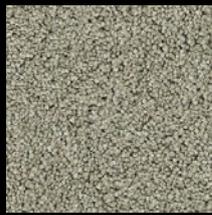
**WIDTH**  
4.0m Wide

**EXTRA HEAVY DUTY RESIDENTIAL  
HEAVY DUTY COMMERCIAL**

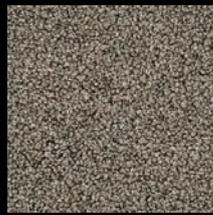


# HILTON

Hilton carpet offers a stately blend of sophistication, luxury and outstanding performance. The dense pile, offers superior comfort, but is also hard wearing for those heavy traffic areas. Made from Premium Solution Dyed Nylon, this carpet is stain proof, fade proof, anti-allergenic with outstanding performance.



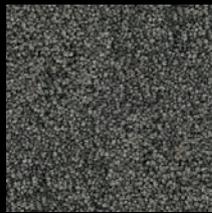
Façade



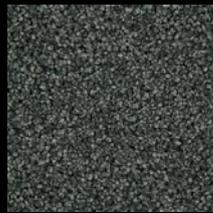
Boulder



Silver Crown



Gypsum



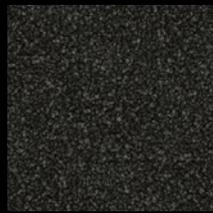
Alloy



Zircon



Musk



Tundra



Carbon



Jette

**PREMIUM GREENTAG  
SOLUTION DYED NYLON**

**YARN WEIGHT**  
2000/m<sup>2</sup> / 59oz/yd<sup>2</sup>

**PILE HEIGHT** 16.0mm

**TOTAL THICKNESS** 18.0mm

**WIDTH**  
4.0m Wide

**EXTRA HEAVY DUTY RESIDENTIAL  
HEAVY DUTY CONTRACT**



# ATTRIBUTES

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## STAIN PROOF

Giving you all the traditional warmth and comfort of carpeting without the practical worries of stains and maintenance.



## FADE PROOF

Colour pigments are locked into the molecular structure of the fibres, rendering exceptional clarity and colour-fastness — even with prolonged exposure to the harsh New Zealand sun.



## BLEACH PROOF

Premium SDN is manufactured from materials that can be cleaned with bleach and acetone (yes, seriously!). Making light of a spill that would destroy most other carpets.



## PERMANENT COLOUR

Belgotex Colourlock Technology provides our Premium SDN carpets with better tensile strength and outstanding colour fastness to sunlight, bleach and other cleaning chemicals.



## SUPERIOR APPEARANCE RETENTION

Hard twist process produces a unique frieze appearance with high-quality tip definition for long-term appearance retention, and enhanced soil-hiding properties.



## EXTRA WIDE 4 METRES

Extra width allows for more economic installs and results in fewer joins. This combined with less wear and tear on joins results in your carpet looking better for longer.



## 20 YEAR PREMIUM WARRANTY

We believe that you deserve peace of mind and honesty when it comes to warranties. Our warranties and products have been developed to meet your needs and give you confidence in your purchase.

# SUSTAINABILITY

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## A Light Footprint

Premium SDN manufacturing is a process with sustainability at its core. It includes a single-step spinning and colouring process, waterless and pollution free manufacturing, and high yields with low scrap.

## Greentag Certified

Global GreenTag's LCRate scores products against six main Sustainability Assessment Criteria and a further twenty plus Life Cycle and Social Criteria. Our 6 Star certification recognises "World Leadership" at our factory for our sustainability practices in all aspects of plant and carpet manufacturing operations. We have also earned the Global GreenTag eco-label certification. This internationally recognised "Level A" Global GreenTag certification – called GreenRate™ – maximises our products eligibility to achieve 100% of the available credit points across all the Green Building Council (GBCSA) rating tools. The stringent assessment process has equipped us to develop holistically and entrench sustainability across our value chain.

## GreenStar

Green Star assesses the important elements of a products sustainability across key categories. Each category includes benchmark for a lower-carbon, healthy project. Points are awarded for successfully meeting these criteria. The total number of points awarded decides the final Green Star rating.

## HomeStar

Homestar™ is a comprehensive, independent national rating tool, run by the not-for-profit Green Building Council, that measures the health, warmth and efficiency of New Zealand houses. A home is rated on a scale from 6 to 10.

## Well Building Standard

IWBI delivers the cutting-edge WELL Building Standard™, the leading global rating system and the first to be focused exclusively on the ways that buildings, and everything in them, can improve our comfort, drive better choices, and generally enhance, not compromise, our health and wellness.



# CLEANING GUIDE

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- The faster you act, the better the results.
- First, remove as much of the foreign material as possible: carefully scrape off thick or sticky material with a spoon, vacuum up crusty pieces if it is dry, or blot with a white paper towel if the stain is wet.
- Identify the stain and refer to the stain chart before you begin.
- Never scrub the stain.

## VACUUM FREQUENTLY

- Thorough vacuuming removes dirt particles that dull the carpets appearance and cause fibre damage.
- Make sure your vacuum cleaner is in good working order; remember to change dust bags and clean filters regularly.
- Heavy traffic areas like stairs and corridors should be vacuumed daily.
- Vacuum cleaners should have 'high suction' and no beater brush.

## PREVENT SOILING AND PILE DAMAGE

- Place walk-off mats at all entrances.
- Use carpet protectors under heavy furniture and furniture with castors.

## ANNUAL PROFESSIONAL CLEAN

- When a carpet appears dirty even after vacuuming, it's time for a professional clean.
- Consult a professional cleaner for the best method of cleaning.
- An annual professional hot water extraction is required to retain your warranty.

## STAIN REMOVAL TRICKS OF THE TRADE

- Always blot from the outside in to minimise the stain area.
- Never use any of the solutions in concentrations stronger than recommended and always follow manufacturer's instructions.
- Use acetone and dry-cleaning fluid in ventilated conditions only.
- Pet "accidents" and certain other stains may reappear, as a result of "wicking". If, after repeating the stain removal procedure, the stain continues to reappear, contact a professional carpet cleaner for assistance. Note: Please remove urine stains as soon as possible. This warranty does not cover stains that have not been dealt with immediately, and have permeated the backing of the product.
- If a stain cannot be identified or is not listed in this guide, first use Procedure 1. If the stain shows no sign of being removed, try Procedure 2.
- Some harsh stains may require the procedure to be repeated several times.

# STAIN REMOVAL METHOD

## BLEACH METHOD

- Mix a solution of equal parts bleach and water in a spray bottle.
- Use household bleach containing no additives.
- Perfumed bleach may be used.
- Remove as much of the stain as possible by blotting or scraping up.
- Spray the solution directly onto the carpet.
- Do not soak.
- Blot the surface of the carpet, working from the outside of the stain to the centre. Repeat until the stain disappears.
- Spray with water and blot until the bleach has been removed.
- To absorb any remaining moisture, use folded paper towels weighted with a heavy non-staining object.
- When completely dry, vacuum to restore the pile texture.

## ACETONE METHOD

- Remove as much of the stain as possible by blotting or scraping up.
- Apply a small amount of pure acetone to a cloth working in gently.
- Do not soak.
- Blot the surface of the carpet, working from the outside of the stain to the centre. Repeat until the stain disappears.
- To absorb any remaining moisture, use folded paper towels weighted down with a heavy non-staining object.
- When completely dry, vacuum to restore the pile texture.

**Stain Removal Tip:** Wicking is when after being cleaned a stain travels from the base of the carpet to the tip, reappearing. If this problem persists, contact a professional carpet cleaner.

STAIN	METHOD
Beetroot Juice	 
Betadine	
Blood	
Butter	
Chocolate	
Coffee/tea	
Concentrated Juice	
Cooking Oil	
Cola/Fizzy Drinks	
Curry Paste	
Egg	
Food Colouring	
Grape Juice	
Gravy	
Grease	
Jam	
Lipstick	 
Marker Pen	 
Mascara	
Milk	
Mud	
Mustard	
Nail Polish	 
Machine Oil	
Peanut Butter	
Pen Ink	
Paint	 
Rust	
Salad Dressing	
Shoe Polish	 
Spaghetti Sauce	
Tomato Sauce	
Urine	
Vomit	
Vinegar	
Wax Crayons	 
Wine - Red	
Wine - White	

 Bleach and Water    Pure Acetone  
(where both appear you can use either method)

**Contact Us:**

P. 0800 377 753

F. 0800 377 754

W. [belgotex.co.nz](http://belgotex.co.nz)



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The colours shown may vary slightly from the actual product and should be used as a guide only.

**Belgotex®**